

# Certificate in the Business of MASS

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Understand the integration of new  
maritime technologies

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## Why this course matters?

The maritime industry is transforming rapidly with automation and new technologies. This course is designed for senior leaders ready to navigate this change and seize emerging opportunities in Maritime Autonomous Systems (MAS).

Led by industry experts, you'll unpack the complexities and risks of entering the MAS market and develop winning strategies to position your organisation for growth. You will explore cutting-edge trends, skills, and frameworks essential to overcoming competition, globalisation, and technological disruption.

At the end of the course, you'll have a clear strategic vision and the market insight to lead your business confidently through this new era, creating value across the evolving maritime ecosystem.



### Who should attend?

Ideal for senior leaders, technical managers, and maritime professionals responsible for introducing, managing, or evaluating new technologies and systems within their organisations.

### Over the course of this interactive session the instructional team will examine several key questions;

- Ensure value for money from investment in new technologies
- How to ensure technology promises meet realistic expectations
- How novel technologies can enhance your business
- How to onboard highly automated systems
- The regulatory environment as it currently stands
- How to enhance human-machine teaming

### What is covered?

- Introduction to new maritime technologies
- Current technology capabilities, digital trends and the impact on the maritime sector
- Use cases for increasing the utilisation of autonomy
- The business case for adoption of maritime autonomy and highly automated systems
- The legislative challenges for maritime autonomy and wider technology adoption
- The Autonomous ship – putting the human in the headlines.

**Duration:** 8 Hours (1 Day)

**Cost per person:** POA

**Entry Requirements:** None

**Course Dates:** Courses run throughout the year, to view course availability visit [seabotmaritime.com/training-courses](https://seabotmaritime.com/training-courses)

If you have any questions regarding this course, please contact [training@seabotmaritime.com](mailto:training@seabotmaritime.com)



SCAN TO BOOK